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Foreword

From the President of the Board, Emma Cochran

The last year has been an exciting and productive one for Ausdance Victoria. We increased our membership reach by 21 percent, supported 527 students through their VET VCE training in dance, hosted teachers at industry day workshops and worked with, and for, our members to speak to and advance the needs of dancers. With the successful renewal of our core Creative Victoria funding for the next four years, we were able to focus our energies on advocating and working with the sector, whilst supporting the training of the next generation of dancers and dance advocates.

Across the year, Ausdance Victoria provided a voice for the dance sector. Our Executive Director, Michelle Silby, has been representing our members on the Independent Reference Committee for the Creative Industries, at the Arts Industry Council of Victoria (AICV), as well as on the Business Advisory Group for the Victorian Skills Commissioner on behalf of the AICV. Our advocacy also included working closely with Ausdance National and the Ausdance Network in a year of great uncertainty and change across the arts sector. Our connection to Ausdance National and the other state/territory Ausdance bodies continues to provide us with a unique reach, increasing our impact for members.

As a registered training organisation responsible for the safe implementation of school and dance studio's training, Ausdance Victoria joined our Ausdance National colleagues to represent the Network at the Royal Commission into Institutional Responses to Child Sexual Abuse. As an advocate for Safe Dance Practice since the late 1990s, it was an opportunity to inform the commission on Ausdance's position and proactive work undertaken so far, as well as a reminder to our members on the fact sheets and guides Ausdance National have produced to assist dance teachers and studios.

Aligned to our goal to develop lifelong learning opportunities, the organisation presented a full calendar of events for our dance teacher and student members in 2016. Multiple teacher professional development days were held whilst students attended targeted Industry Days to assist with their learning and assessment practice. Further to these programmed events, one-off opportunities for members to attend master classes and workshops with Sydney Dance Company and Nederlands Dans Theater provided national and international exposure and learning opportunities to our members.

Mixed with the success of Ausdance Victoria's programs and achievements in 2016, we have had a continued focus to support the sector that has been facing challenging times due to federal funding cuts and other constraints. As an industry body, our role is to speak with, understand and support our peers, assisting them through the provision of advice, access, networks and advocacy. With changes in funding rounds across the last few years, many small to medium arts organisations have experienced new challenges and made difficult decisions. For Ausdance Victoria, this exemplifies the importance of our role as an advocate and representative voice for the sector. Through our contributions to the Arts Industry Council of Victoria and independent networking and conversations our staff and board have with peers, we have been able to better inform and adjust our priorities to represent the sector's needs.

To adapt to the changes happening across the State and Nation, Ausdance Victoria reviewed our operational model. With the appointment of Michelle Silby as Executive Director at the end of 2015, the 2016 calendar year was her first full year leading the organisation. Michelle has led and introduced innovative new working models which sees Ausdance Victoria working in closer collaboration with the National Ausdance network, particularly Ausdance NSW. The sharing of backend resources and key staff roles has contributed to a stronger organisation culture, brand and reach for our members.

This resource sharing model, however, would not be a success without the commitment and skill of our staff. As Executive Director, Michelle works across both Ausdance Victoria and NSW responding to each State's individual needs yet working strategically to benefit all dancers and organisations through joint initiatives and opportunities. Jonathan Homsey joined both bodies as our Arts Media and Marketing Officer. One of his first responsibilities was implementing a shared Customer Relationship Management system which has allowed Ausdance Victoria to upgrade our website and improve membership purchasing experience.

After several years in academia, Ausdance Victoria has welcomed Katrina Rank back to the organisation as Manager of Education and Lifelong Learning. Katrina has brought with her not only an intimate knowledge of the dance sector and Ausdance Victoria's previous work, but a renewed focus on innovative design and delivery of our education and training program. As we support our partner organisations in the teaching to their students, Katrina is pushing the boundaries in supporting people of all ages and abilities engage in dance. This work speaks to the aim of Ausdance Victoria in promoting health, life-long learning and social wellbeing through working with all levels of the dance practice.

As we welcomed new staff throughout 2016, Sasha Leong (Dance Development Officer) and Sue Dent (RTO Coordinator) have continued with us in key roles of project management, customer and stakeholder engagement, and organisation support, whilst David Arnold continued to provide us with his book keeping skills. Engaging on a daily basis with our members, whether students, teachers, industry professionals, or dancers of all genres and cultures, the Ausdance Victoria staff have been critical to our success in the last 12 months. Their willingness to listen and speak up for our members, support new initiatives, bring a diverse network together and make informed decisions has seen Ausdance Victoria return a profit in 2016. This positive return will allow us to invest back into the sector and industry.

Finally, I would like to thank my fellow board members who provide continued advice, inspiration and dedication to the organisation. The commitment and readiness to support each other and our staff is obvious through the rigour, best practice governance and a passion for dance demonstrated. I would particularly like to thank Jasmine Moesley, our Vice-President, who has also spent the last two years representing Ausdance Victoria at the Ausdance National Council. As the constitutional changes at Ausdance National change the structure of their governance body, it is timely to thank Jasmine for her work and approach to representing our members at the National level.

It has been a pleasure to work with all of the Ausdance board and staff in the last twelve months, and I look forward to another year full of dance in 2017.

Emma Cochran

President, Ausdance Victoria



From Executive Director Michelle Silby

Having now had my first full year leading Ausdance Victoria, I can honestly say that is has been an absolute pleasure to work with the staff, board, members, the broader dance sector and communities of Victoria.

I undertake this role whilst continuing to oversee the strategic direction of Ausdance NSW, which I have successfully run for the last four years, thanks to a small but wonderful team and board. The partnership between these two small organisations, their combined resources, talents, skills and knowledge, collectively brings efficiency and maximum impact for the dance sector.

I have enjoyed working closely with the Board to set the vision and write the strategic plan for the future 2017-20. This was endorsed by our core funders Creative Victoria and we are now the recipient of four year Organisational Investment Program funding.

In 2016, we focused on growing and consolidating Ausdance Victoria's organisational capacity, broadening its reach and increasing depth of engagement. So in-turn we are in a good position to strengthen the dance sector.

The organization achieved a surplus of 45k, allowing us to rebuild our reserves after deficits in recent years. This outcome was achieved through a combination of; careful budgeting, prioritizing needs and operating on a skeleton staffing structure for the majority of the year, until we received our positive four year funding outcome.

Ending 2016 in a strong financial position will enable us to grow the staff in 2017. This will include creating a new role, Industry Program Manager (.6FT), increasing the role of Education Consultant to be Director of Education and Lifelong Learning (.6FT) and employing a Funding and Philanthropy Manager (1.0FT position shared with our partner Ausdance NSW).

As outlined in this report, we ran a varied program of professional development, activities and events in 2016, while also planning for projects taking place in 2017 and 2018.

In 2017 and 2018, we will deliver an expanded program of events, increasing our engagement and the breadth of activities on offer to the dance community. A few highlights to look out for:

- Dance Massive, 14-26 March 2017
- •The Australian Youth Dance Festival, April 2017
- The Australian Dance Awards, Melbourne on Sunday 24 September 2017
- •Big Dance, all across the State and the country throughout 2018

Advocacy is a key priority of Ausdance Victoria and in 2016 I sat on various committees including the Industry Reference Committee, Creative Industries and the Industry Advisory Group for the Victorian Skills Commission. In 2017, I will become the co-convener of Arts Industry Advisory Council (AICV) which will allow me to work closely with Creative Victoria and The Minister for the Arts.

I look forward to meeting you if I have not already.

Best.

Michelle Silby, Executive Director

The Ausdance National Network

The Ausdance network consists of Ausdance National and State and Territory based organisations in ACT, SA, WA, NSW, VIC and QLD. Each organisation is independently incorporated and not-for-profit.

Ausdance National represents your interests at a national and international level through political advocacy for dance in Canberra, and through national partnerships and projects such as the National Dance Forum, the Australian Dance Awards and the National Curriculum. Look for information, resources and publications that support and sustain your practice on the Ausdance National website: ausdance.org.au/publications

Ausdance National works to:

- •provide leadership in dance education, advocacy, policy development and debate.
- •provide a national voice for dance development in Australia.
- •champion innovation, creativity and diversity in dance.
- •encourage access to and understanding of dance in communities throughout Australia.
- •assist in identifying and promoting all dance traditions that exist in Australia, in recognition of their cultural importance.
- •foster international links with dance and dance-related organisations.



About Ausdance Victoria

Ausdance Victoria has been serving the dance sector for almost 40 years. Our primary purpose is to advocate for and develop dance.

Dance is a small word that covers a broad scope. We have many services and programs sitting alongside our broader advocacy work. Dance embraces different genres and contexts: training, research, performance, productions, education, youth, social inclusion, health and wellbeing.

We also have partnerships and programs that specifically work with First Nations people and integrated dance practice (people with and without a disability). We liaise with major performing arts companies as well as providing strong support for the independent and small to medium dance sector.

Strategic Framework

Ausdance Victoria completed their third year of their 2014-2016 strategic plan. In this plan, we pursued the following goals:

- To be the peak body for dance in Victoria
- To build a strong culture for responsible dance practice
- To be the leading advocate for dance in Victoria

Ausdance Victoria secured funding from Creative Victoria as part of their Organisations Investment Program until 2020. We worked on a new vision, mission and goals during 2016 for the next four years.

Vision 2017-2020

Ausdance Victoria aims to continue to play a key role in being the leading dance agency in Victoria, providing high-level strategic advice and vision for the sector. Ausdance Victoria supports individuals, companies and organisations in a coherent ecology of arts services and enables its members and partners to flourish, creating connections and opportunities to increase the capacity of the sector. The organisation works across all levels of dance practice to promote health, lifelong learning and social well-being agendas, all of which contribute to the wider community's physical and economic health.

Mission 2017-2020

To create, support and promote opportunities for dance in Victoria, and invest in its ongoing development by:

- Championing innovation, creativity and diversity in dance
- Advocating and demonstrating high standards of professionalism in the dance industry
- Mobilising cooperation in support of dance development (art form and sector)
- Promoting dance creation, presentation and participation
- Promoting the interaction of Victoria dance within the national and international arenas
- Ensuring the stability and sustainability of the organisation

Goals and Priorites 2017-2020

- Strengthen sector networks and access to resources
- Improve capacity building and industry sustainability
- Increase access, engagement and participation
- Advocate for art form and sector development
- Develop lifelong learning opportunities
- Build Ausdance Victoria's organisational capacity and sustainability

Membership of Ausdance has many benefits, including opportunities for oneon-one meetings with staff to discuss everything from...touring challenges; discounted tickets to dance performances; promotion of one's own events and performances; through social media and photographic partners; discounts to discounted health services including osteopathy and myotherapy; and access to the organisation's ever-growing library of online resources, including interviews and podcasts - Richard Watts for ArtsHub



Ausdance Victoria honours and celebrates the photography of Gregory Lorenzutti. Photo of Re-make by Melanie Lane. Chunky Move, Next Move commission

Ongoing relationships:

- Arts House
- Malthouse Theatre
- Dancehouse
- Yellow Wheel
- Balletlab
- Arts Centre Melbourne
- Lucy Guerin Inc
- Vic Health

Developing relationships:

- Ministry of Dance
- Dance Australia
- Melbourne Academy of Performing Arts
- The Australian Ballet
- Independent Schools Victoria
- Chunky Move
- Melbourne City Ballet
- Independent Schools Victoria



Ausdance Victoria Board of Directors

Emma Cochran, President

Emma Cochran has more than twelve years' arts and project management experience. With a background in classical music (Bachelor of Music, University of Adelaide) and a Masters in Arts Management (University of Melbourne), Emma worked with the Adelaide Symphony Orchestra and Opera Australia before moving to Melbourne. Her work in Melbourne has focused on supporting opportunities for children, families and young people to access and engage in the arts. This has been achieved whilst working with the Melbourne Symphony Orchestra, Regional Arts Victoria and in her work with ArtPlay and Signal, City of Melbourne. Emma spent 18 months in an internal secondment with the City of Melbourne's Community Services branch where she worked as Senior Project Officer with the Family Services, Children's Services and Ageing and Inclusion teams.

Her role led and supported strategic and business planning, as well as improvement opportunities across the three teams. She has recently returned to the Arts Melbourne branch in the role of Strategic Planning and Projects Coordinator. Emma joined the Ausdance Victoria board in 2014 and was successfully nominated as Chairperson in 2015.

Jasmine Moseley, Vice Presdient

Jasmine Moseley is known for her passion and advocacy for the arts. Currently Jasmine is positioned as Company Manager for the Australian Ballet. Under Jasmine's leadership, The Australian Ballet and regional touring arm The Dancers Company has toured to all major venues in Australian capital cities, over 30 regional cities and towns in all states and territories of Australia, and internationally to Japan, the United States, China and the UK. Previously Jasmine worked at Cultural Infusion as an Arts and Touring Administrator for the National Schools' Program, and volunteered at Express Media (Melbourne, Australia). In 2016, Jasmine joined the Asialink Leaders Program (University of Melbourne), which fosters Australia's emerging leaders in the corporate, government and community sectors. Jasmine was a delegate to the inaugural 2015 China Australia Millennial Project (CAMP) as part of the Vivid Ideas Festival as a member of the Chinese Cultural Centre's Arts & Culture ThinkTank. She continues to work on creative projects with the Culture Shock Experiment (ThinkTank project) and with CAMP alumni in Australia and China.

Jasmine Moseley holds a Masters in Arts and Entertainment Management (Deakin University) along with Bachelor degrees in Arts and in Music Performance (Monash University). Jasmine has proudly served on the Board of Ausdance Victoria since October 2014 (current Vice-President, delegate to the Ausdance National Council).

Jack Ho, Treasurer

Jack Ho aims to serve the community by utilising his skills and experience. He is a Certified Practicing Accountant with more than 10 years of commercial accounting experience. Jack holds a Bachelor degree in Commerce, a Masters in Business Administration and a Master of Commercial Law. Jack is a Fellow of the Governance Institute of Australia and a Fellow of Chartered Institute of Secretaries. He is also the treasurer of Kensington Neighbourhood House. Jack has proudly served the Ausdance Victoria board since October 2014 and is currently the Treasurer.

Alana Long, Secretary

Alana Long is the Secretary of Ausdance Victoria, having joined the board in August 2014. Alana is an intellectual property Senior Associate with mdp Law and enjoys sharing her expertise, particularly in the areas of IP protection and commercialisation, with Ausdance Victoria.

Alana is from Taranaki, New Zealand and is a great supporter of the arts community in both New Zealand and Australia. Alana's involvement with Ausdance Victoria provides a valuable insight into the Victorian arts community and not-for-profit sector. Her membership on the Board contributes to the knowledge and expertise she can offer clients in her professional career.

Adam Wheeler

Adam Wheeler is a Stompin and Victorian College of the Arts Alumni.

Adam is currently the Artistic Director of The Space Full Time Courses & Yellow Wheel. He has created, produced and performed in dance works with companies such as Chunky Move, Lucy Guerin Inc, Tasdance, 2NDTOE, The Australian Ballet, Opera Australia, Yellow Wheel, Stompin, Steps, QL2 and Fling Physical Theatre. Other career highlights include performing in Opera Australia's The Ring Cycle, the Australian Ballet's Out There Project, Festival Directing Short+Sweet Dance Melbourne/Sydney and The Australian Youth Dance Festival and developing a Contemporary System of Training for the Australian Teachers of Dancing, which is now taught all over Australia, Thailand, Hong Kong and Singapore.

Laura Osborne

Laura Osborne is a fully qualified Chartered Accountant working in a mid-sized chartered firm in Melbourne's Southbank precinct. Laura specialises primarily in taxation and advisory work for a large variety of commercial, not-for-profit and private family structures. Laura graduated from RMIT University in 2011 with a commerce degree, majoring in Entrepreneurship. Laura studied accounting as a post-graduate, and completed the Chartered Accountants program in June 2015. Laura's previous experience also involves consultancy work for small start-up ventures, assisting in strategic development and go-to market plans. Laura is incredibly passionate about business development and enterprise strategy planning, which is one of the main driving forces behind her decision to join the board of Ausdance Victoria.

Eilidh Dragovic

Eilidh Dragovic was awarded a scholarship to London Contemporary Dance School, UK, BA (Hons) Contemporary Dance (1999 – 2002). She is currently the Dance Lecturer at Federation University Arts Academy, where she lectures dance and coordinates all dance courses for both the BA Music Theatre and BA Acting programs.

From 2009 – 2016, Eilidh was an employee of Jason Coleman's Ministry of Dance where she managed the Curriculum and Course Development of the Full Time Course. Eilidh was an integral staff member in establishing the organisation into the nationally and internationally renowned institute of dance and musical theatre education it is today. During this time, Eilidh established the Full Time Course as a nationally accredited institute of training delivering Certificate IV in Dance and Diploma in Dance (Elite Performance).

In 2008/2009, Eilidh was awarded an 'Artist in Schools' grant by Arts Victoria to deliver a dance program at Port Phillip Specialist School in Melbourne.

Prior to moving to Australia in 2006, Eilidh was appointed as the Youth Dance Development Officer for citymoves dancespace Aberdeen, where she developed and facilitated dance opportunities for young people in the North East of Scotland. During this time, Eilidh was also the Assistant Director of Elevate Youth Dance Company, Scotland's leading touring youth dance company.

Lauren Brewerton

With a passion for the arts as well as HR, currently Lauren is a Senior HR Advisor at Arts Centre Melbourne where she is responsible for the Development and Audience Engagement pillar. Lauren has 10 years of Recruitment and generalist HR experience and has worked across the private, higher education and government sectors. Lauren also works as a casual usher at Darebin Arts and Entertainment Centre where she has worked for the last 10 years. Prior to this she worked in Scotland in theatre, spanning stage and venue management, merchandising and front of house at The Playhouse Theatre and the Edinburgh Fringe Festival.





Ausdance Victoria 2016 Team

Michelle Silby, Executive Director

Michelle Silby continues to lead Ausdance Victoria as Executive Director and Ausdance NSW as Director. This dual role will continue to encourage more synchronicity across the two states and growth of the dance industry in the two cultural hubs of the country. Michelle has an extensive career in dance in both creative and administrative functions. Over the last 25 years, Michelle has worked across a variety of contexts as a dance performer, teacher, choreographer, educator and management roles: as a director, festival director, company manager and education consultant in the UK, Europe, and the last 10 years, in Australia. After successfully leading Ausdance NSW since October 2012, she was appointed Executive Director, Ausdance Victoria in November 2015. She is inspired by the opportunities that leading both states will bring to the dance sector, wider communities and respective organisations. Michelle was born in the UK, where she studied dance at Arts Educational Schools London, followed by a post-graduate year at London Contemporary Dance School, The Place in 1992. Later in 2000-1, after moving into management and leadership roles, she undertook an intensive arts and business management course for arts leaders, and was most recently awarded a subsidised place to attend short course in Australia for not-for-profit leaders by Harvard Business school.

Michelle moved to Sydney in 2006 and Melbourne in 2015 where she has continued to work in the arts. She has held roles as the Program Manager, Dance at the Australia Council for the Arts, Executive Producer for the 2014 Australian Dance Awards, and is also an Independent Consultant for Arts and Dance with various clients across Australia. As an arts leader, she is strategic, entrepreneurial and generous with her time and support of others.

Katrina Rank, Education Consultant

Dr Katrina Rank is a leading Australian educator and dance artist, contributing to national and international movement education outcomes through organisations such as the National Advocates of Arts Education Her recent dance focus has been on dance for health, with particular reference to aging and Parkinson national movement education outcomes through organisations such as the National Advocts. Fine Lines began with contemporary dance classes for experienced dancers now entering their 50's, 60's and 70's.

From 2008-2013 she worked with Ausdance Victoria as Acting Director and Education Manager. She was the author and project leader of the hugely successful: The Alice Project, a community dance initiative that reached across four regional Victorian municipalities and more than 15,000 participants over two years, as part of the VicHealth MOTION program. Katrina was shortlisted for a 2014 Australian Dance Award, in the category, Services to Dance Education. She currently works for Ausdance Victoria as an Educational Consultant and in 2017 will work part time for Ausdance Victoria as Manager of Education and Lifelong Learning. She has also been in the role of Academic Leader at the National Institute for Circus Arts 2014-2016.

Sue Dent, RTO Coordinator

Sue Dent has worked within the private RTO sector for almost ten years and holds formal qualifications in business, training and assessment, and quality auditing. Sue joined Ausdance Victoria in October 2014 in the position of RTO coordinator. She is responsible for the day to day running of the RTO, ensuring service standards are met with a focus on quality assurance.

Sasha Leong, Dance Development Officer

Sasha Leong has a background in Performing Arts (dancing and acting) and worked with not-for-profit organisations for more than 6 years, with at least 5 years of project management experience. She holds a Bachelor of Science in Communications and Psychology (Honours) from Upper Iowa University. In 2011, Sasha started her career with Dignity International, an international human rights organisation, and also volunteered as an event assistant with Seksualiti Merdeka (a movement educating and fighting for LGBTIQ rights in Malaysia), Freedom Film Festival, and Pink Triangle Foundation. She joined Ausdance Victoria in early 2015 as a contractor, coordinating dance programs and managing the advertising and memberships for the organisation. Sasha accepted the position as Dance Development Officer at the end of 2015. Her involvement with Ausdance Victoria has provided a valuable insight into the arts and dance sector in Australia and she looks forward to contributing to the growth and development within the community.

Jonathan Homsey, Arts Media & Marketing Officer

Jonathan Homsey joined the team in the new position of Arts Media & Marketing Officer in August. This positions looks after the media, marketing and communications for both Ausdance NSW and Ausdance Victoria. He is an arts maker and manager interested in the intersection of street dance, visual art and social engagement. Born in Hong Kong and raised in the United States of America, he emigrated to Australia in 2010 where he is a graduate of Victorian College of the Arts (BA Dance) and Royal Melbourne Institute of Technology (MA Arts Management with Distinction). He has worked in community management and marketing for other organisations such as Deakin University, Gertrude Street Projection Festival and Phillip Adams Balletlab. He is a passionate advocate for street and queer dance practices within the sector and is also currently a lecturer in dance at Victorian College of the Arts.

David Arnold, Finance Officer

David Arnold is a qualified accountant with over 20 years of experience in management accounting, across a number of industries. He joined the Ausdance team as a contracted Finance Officer end of 2013.

Thank you to the team, board and volunteers in 2016.

2016

Ausdance Victoria 2016 Highlights

Open Industry Day with Sydney Dance Company

Partnering with Sydney Dance Company during their tour in May, we delivered an Open Industry Day to dancers of all ages in Melbourne. The full day workshop started off with a technique class, utilizing SDC's technique warm-up and exercises, and a repertoire from a section off Rafael Bonachela's work, Lux Tenebris. In the second half, participants explored choreographic tasks utilized by Rafael Bonachela with the SDC dancers, to generate new and challenging movements. They were encouraged to explore new ideas and creative pathways for the movement they create during the session.

Nederlands Dans Theater Masterclass

Ausdance Victoria collaborated with Arts Centre Melbourne to provide 23 Ausdance Members a one-off dancers' professional development opportunity to participate in a free masterclass with Nederlands Dans Theater (NDT). Held in a studio at The Australian Ballet Centre in June, our members experienced technique and choreographic practices with NDT dancer, Lydia Bustinduy.



"The workshop was just wonderful, I felt very privileged and grateful for being there and learning so closely from Lydia - who is just so unbelievably beautiful!! There was so much to learn from her, and my only complaint is that the two hours went by too quickly! I'm going to treasure this opportunity forever."

- Ausdance Member and participant, Carolina Pais

Education

2016 was a year of consolidation and strengthening for Ausdance Victoria's Registered Training Organisation (RTO).

Compliance and quality assurance action plan

In 2016, we reviewed and revised our compliance across the eight Standards and adjusted the way we set up and manage partnerships, trainer registration and competencies and how we provide and record professional development activities. We changed our enrolment processes to ensure early identification of student needs, increased student awareness of available support services and the complaints and appeals process. We executed a major redevelopment of our assessment and reporting processes, consulting with industry partners and followed this up with a new assessment guide and 20 new unit workbooks. We developed comprehensive recognition of prior learning (RPL) documents for the dance teaching skill set.

In 2016, Ausdance Victoria serviced 36 delivery partnerships and facilitated the training for over 500 dance students, generating an approximate income of \$160,000. The RTO does not receive funding of any kind. The money made goes back to support the Victorian Dance Industry through our services, programs and projects.

VCE VET

Enrolments – 527

No. of Partnerships – 36

2016 has seen the consolidation of relationships with RTO partners and we are continuing to develop new relationships moving into 2017. New partnerships were generated as a result of direct marketing to private studios, schools with a prior relationship returning, IDEW networking and general enquiries. Marketing of the VET Dance program for 2017 sees a modified fee structure for private studios with limited numbers. This has allowed smaller studios to make the VET Dance program viable and has seen the return of previous partners for 2017.

In 2017, we will be working with Department of Education and Training to facilitate a VET outcome for students performing in the Victorian State Schools spectacular. This is a 2 – 3 hour scripted show with a cast of approximately 3000 Victorian government school students. It showcases a diversity of performance mediums, including choir, dance, vocal, drama, and orchestra. In 2016, we were approached by the DET Performing Arts Unit to work with them to align the rehearsal structure of this show to units of competency within the Certificate II in Dance.

In September 2016, Education Minister Simon Birmingham announced that the federal VET FEE Help funding will be removed for Visual and Performing arts VET qualifications. Funding is to be driven by employment outcomes. However, funding guidelines for 2017-2018 have since been released and all nationally endorsed dance packages are available for this funding. There may be opportunities in the future for Ausdance Victoria to extend the scope and access to funding.

Online training - the Ausdance skill set for dance teaching.

In 2016 Ausdance Victoria reviewed its dance teaching skill set delivery model. Analysis of participation, delivery and financial data from previous years revealed that an online and blended learning option is necessary. We undertook research, began designing the new program and created new online resources. We plan to deliver and test the new program via a Moodle online platform in June 2017.

Victorian Child Safety Standards

On 1st January 2016, new legislation was passed to provide the Commission for Children and Young People powers to oversee and enforce compliance to the Child Safe Standards. From 1st January 2017, all Victorian organisations that provide services to children must implement child safe standards to protect children from harm. Ausdance Victoria regularly works with children and teachers and has created a set of policies and procedures that reflect specific needs and risks within the dance industry. Our Child Safety Code of Conduct is available for viewing on our website. We have communicated to our industry the importance of compliance and provided advice and resources to members. We have developed an Ausdance Victoria Code of Conduct which applies to all Ausdance Vic staff, partners and contractors engaged in any activities involving children.

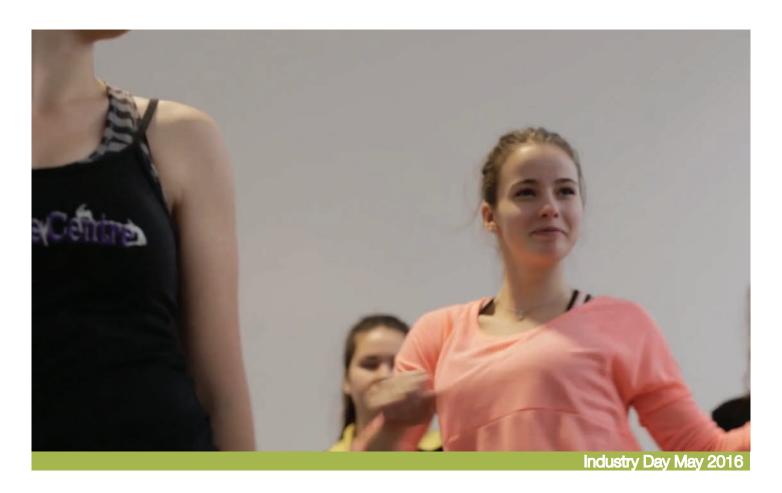
Teacher Professional Development

In 2016, we delivered two professional development days, open to all Vocational Education and Training (VET) teachers. The first professional development day at the start of 2016, explored criterion for Year 12 dance performance exams, audit requirements for scored assessment task and Ausdance Victoria RTO partnership conditions and requirements. We also discussed the development of a new set of Assessment tasks for CUA20113 Certificate II in Dance.

The second professional development day in July invited teachers to participate in more creative tasks, with workshops utilising tools from 5Rhythms and pilates. Both sessions were very well attended. Ausdance Victoria continues to present high level professional development to studio and school teachers.



Isolation performing arts studio would like to acknowledge and thank Ausdance as our RTO for all of their commitment and continued support of our VET Dance program. - Kerrie Power, Director of Isolation Performing Arts



Student Industry Days

At Ausdance Victoria, we set ourselves high standards for the level of support provided to students enrolled through our RTO. In particular, we support safe dance practices and aim to deliver the best possible and age-appropriate skills, content, and materials. Inclusive learning is supported through providing opportunities to connect and engage with the industry. With this in mind, we engaged respectable dance artists and choreographers in the industry to deliver dance workshops for our annual Industry Days. In 2016, students had the opportunity to learn and dance with:

Alexander Bryce

Alfie Scalia

Arna Singleton

Benjamin Hancock

Jason Duff

Luke Alleva

Nadiah Idris

Samuel Gaskin

Stephen Agisilaou



International Dance Educators Workshop

The 2016 International Dance Educators Workshop (IDEW) brought together a strong cohort of dance educators, who participated in two days of masterclasses in November. Ausdance Victoria curated a program that included:

- Shaker Maker Dance Educators workshop by Phillip Adams BalletLab (PABL);
- Using Laban's effort qualities as choreographic and movement stimulus with Dr Katrina Rank;
- Exploring Visualisation and Imagery in Dance with the Franklin Method by Bea Glendenning;
- Practical Anatomy for Dancers with Dmitriy Evdokimov;
- Using Industry Techniques to Enhance Performance and Creative Choreography with Luke alleva
- Dance and the Groove exploring the interrelationship between rhythm, dynamics and motion, movement and the symbiotic relationship with groove, with internationally renowned drummer, David Jones.

IDEW2016 also served as a platform for discussion for dance educators and practitioners. A facilitated sharing and discussion session was organised each day, and participants were invited to show a fun video they use for dance teaching, ask a burning question (about dance and/or dance teaching), and share choreographic tasks or go-to improvisation structures to get started on choreography.

IDEW2016 had over 30 participants from Victoria and Western Australia.

"Thanks for a wonderful two days of dance! I loved it all but found that the best sessions for me included the body work sessions and the Franklin method and the pilates. These reminded me to get booked into some classes and get fitter again. I loved Luke's vibrancy and his soulfulness was a blessing. I loved the networking chats too and the food etc was all great! The last workshop with David Jones was again just a great workshop and to finish with an improvisation with him drumming topped off a fabulous two days."

— Participant, Belinda Saltmarsh-kram

Artist Support

Ausdance Victoria recieved requests for companies, producers and adminstrators of letters of support for funding and career counselling. The team not only meet with artists, they offer phone and virtual consultations and are also on the ground, with presence at shows, showings and open studios.

Ausdance Victoria connects and empowers the dance community by facilitating a comprehensive program that encourages cohesion and growth. We created a number of training opportunities for 2016 that fostered connections with major international organisations such as Nederlands Dans Theatre.

This year we have been able to offer the following mentorship opportunities:

One-On-One Meetings

Members were given the opportunity to meet with Michelle Silby for career mentorship, an opportunity to receive valuable information and advice on career pathways, progression and general practice. Several Ausdance Victoria members made use of this service, finding it beneficial to their individual growth and understanding.

One-on-one meetings on a range of topics are a service Ausdance Victoria continues to provide its members. They are an essential resource for those in need of advice, support and information, with different members of the team.



Marketing

Website

In 2016, the Ausdance Victoria website had a complete remodel on 8 November. The new website was constructed by Ausdance staff. This user-friendly website has a media focus featuring GIFs, photos and videos. Our membership section of the website has become integrated with Ausdance NSW's. Ausdance Victoria and NSW are piloting a linked CRM to help link our members and industry within our sector.

E-News / 'Dancevoice'

In 2016, we sent out over 30 newsletters titled 'Dancevoice.' They included e-news exclusive ticket giveaways, competitions, information about our upcoming events and about activities happening in the dance sector. The newsletter is sent fortnightly and includes links to further information on our website. Our e-news goes out to over 1600 people.

Social Media

During 2016, Facebook and Instagram continued to gain traction and we extended our reach to thousands of people. Our Facebook page reached 1750 followers and Instagram page reached just over 500 followers. It is during this time we debuted Ausdancers, a campaign displaying the variety of dancers in Victoria. 2016's Ausdancers were Zoee Marsh, Caitlin Marks and Gregory Lorenzutti. Ausdancers track the different and diverse lives in Australian dance across the state of Victoria.

Media

Ausdance Victoria has gained media attention for our services. In November 2016, Richard Watts wrote an article for ArtsHub which reached 26,500 people. The article also featured '360' videos, a new type of digital filming that films in 360 degrees. It featured Zoee, one of Ausdance Victoria's Ausdancers, who is a contemporary dancer from the Greater Geelong area. Using innovative technology has created an unique way for the sector to engage with Ausdance Victoria. This first 360 video reached 5000 people in 24 hours.

Benefits For



Image by Ausdance National/National Dance Forum

Ausdance will advocate for members on a local, state and national level

.Your membership gives you access to the Ausdance network nationwide

Ausdance Members are automatically World Dance Alliance - Asia Pacific Members, and part of the WDA Global Network

Great networking opportunities through invitations to our exclusive networking events



Photography by Angela Baklis

15% off The A Life's osteopathy, and health services - Carlton North, Victoria

Discount on bulk equipment from EMP Supplies

Exclusive Ausdance member photoshoot packageswith our photographic partner Maylei Hunt

1-on-1 Advice with our Ausdance officers and director (by appointment only)

Discounts on performances throughout Victoria

"Ausdance provides me with connections to other working professionals and exclusive workshops that aren't accessible to the public with companies and choreographers from around the world. Being a member allows me to stay in the loop with the current happenings in the dance community."

- Sarah "Ronnie" Bruce, Ausdance Member and Chunky Move Dancer

Our Members

Free Advertising on the Ausdance network

Free referrals to your dance school

Be a Member of the Month

Feature your events in Dancevoice - our fortnightly newsletter with a database of over 1600 people



Ausdance Victoria honours dance photographer and Ausdancer Gregory Lorenzutti and his contribution to the Victorian Dance Community.

Photo of Yumi Umiumare

Free Class Pass for New Members & 10% off Class Passes at The Space Dance & Arts Centre

Free workshops opporturnities

Discounts on education workshops and professional development courses

Provide information, resources and advice to build knowledge and networks



Photography by Maylei Hunt

"Ausdance Victoria is a vital contributor to the state dance community. Their capacity to bridge and encourage engagement between the professional dance and education sectors is paramount to the ongoing promotion, sustainability and development of our art form. Michelle and the team are experienced, ambitious and passionate members of the Victorian dance community and Phillip Adams BalletLab are fortunate to have a close partnership relationship through our secondary schools education initiative Shaker Maker. Ausdance Victoria are a unique and incredibly significant local arts organisation and our company are proud to be ongoing members."

- Kristy Ayre, Executive Producer Balletlab

